



Shell LubeCoach Academy

For Distributor Customer Enrollments

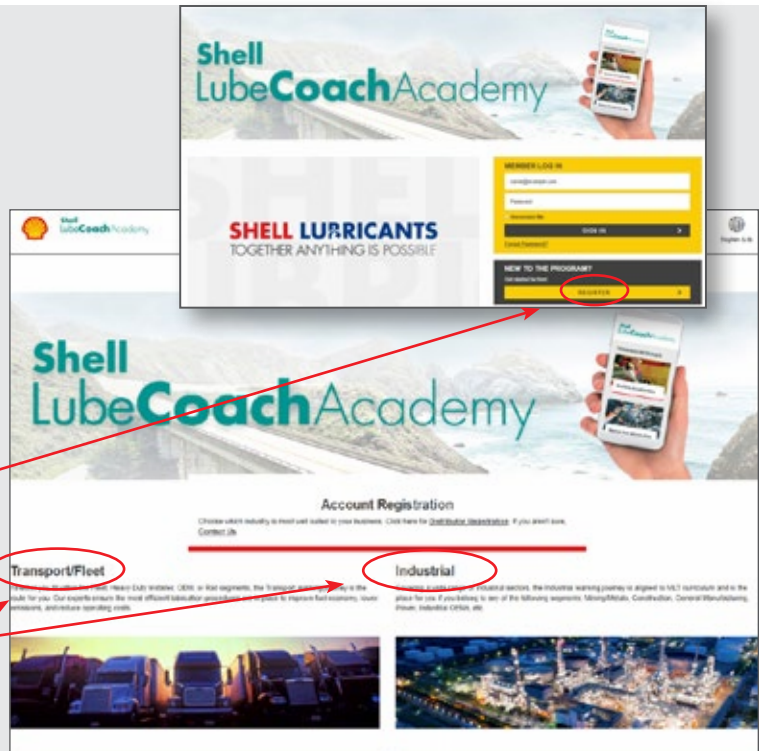


Following these 4 easy steps will register you for Shell LubeCoach Academy!

STEP 1: Visit shell.us/lubecoachacademy to sign up

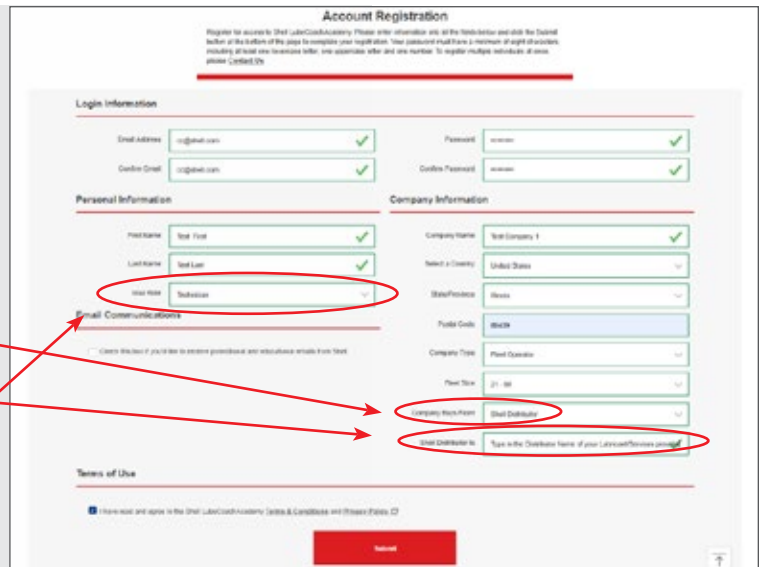
STEP 2: Click Register

STEP 3: Click Transport Registration or Industrial Registration



STEP 4: Complete the Account Registration fields

- The Company Information fields progressively appear as you begin to populate
- Select **Shell Distributor** under "Company Buys from"
- Type in the **Distributor Name** under "Shell Distributor Is"
- **Note:** If you select a management role or a role with "manager" in the title, you will be able to access reports with your team's activity





Shell LubeCoachAcademy

Completed Module Learnings

Shell LubeCoachAcademy is our online training program that helps our customers to up-skill their employees and improve team performance. We've created a series of user-friendly modules that teach you about the importance of lubricants and how they can improve your personal and business performance.

Each module takes around 4-6 minutes to complete and your results are automatically added to your dashboard. Your personalized dashboard lets you track your learnings and see how you and the rest of the team are progressing. You can access modules wherever you have an Internet connection, so you can study and complete tasks when it suits you.

INDUSTRY MODULES:

Maintenance Strategies

- Intro to Maintenance Strategies
- Role of Effective Lubrication
- Effective Planning
- Oil Analysis

Lubrication Theory/Fundamentals

- Introduction to Tribology
- Introduction to Oil Lubrication
- Tribology: Lubrication
- Tribology: Friction
- Tribology: Wear
- Additives Used in Lubricating Oils
- Properties of Oil Lubricants

Lubricant Selection

- Introduction to Lubricant Selection
- Viscosity Selection
- Rolling Element
- Journal Bearings
- Reciprocating Engines

TRANSPORT/OEM-HDI MODULES:

- Rotella Road Stories
- Extreme Temperature Protection
- Fuel Economy/Maintenance Benefits
- Advanced Wear Protection
- Cleanliness & Deposit Control
- Proper Greasing to Reduce Risks
- Importance of Greasing the 5th Wheel

TRANSPORT/FLEET MODULES:

- The Role of Lubrication
- Safer Road Operations
- Making Your Service Area Safer
- Reducing Contaminants in Lubricants and Coolants
- The Many Factors of Fuel Economy
- Understanding Viscosity Grades of Lubricants
- Coolants
- Wheel Bearings Maintenance
- Greasing the Truck & the Trailer
- Rethinking Fuel Economy
- Coaching Others
- Fundamentals of Grease



GET STARTED TODAY

To learn more about what Shell LubeCoachAcademy could do for you and your business, visit:

shell.us/lubecoachacademy

SHELL
LUBRICANT SOLUTIONS